



## PRESS RELEASE

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## ***Former Microsoft PerformancePoint/FRx Development Leader Joins BizNet Software Executive Team***

***Executive's expertise in engineering, integration and business software adds to  
BizNet's powerhouse leadership team***

**DALLAS (Sept. 2, 2008)** — BizNet Software, the experts in real-time, fully integrated Excel® business reporting and analysis solutions, announced that Demetrius Austin, former senior group program manager of Office Business Applications at Microsoft®, has joined its executive team.

With 20 years of information technology and software development experience, Austin's industry leadership in creating financial reporting solutions, real-time integrations and data warehousing aligns clearly with the vision and roadmap for BizNet Software solutions.

As director of software engineering for BizNet Software, Austin will direct implementation of best practices in product development, testing and support. He will also provide guidance on technology and growth initiatives to help BizNet realize its potential as a world-class software company.

"BizExcelerator is a groundbreaking product that fills a huge gap in the business reporting and analysis marketplace," said Austin. "I wanted to be part of the development of an international software company, and BizExcelerator has the supporting architecture to scale and perform across multiple markets."

During his tenure at Microsoft/FRx, Austin was responsible for delivering Integration Designer, Management Reporter, as a reporting module for PerformancePoint Server 2007, data integration toolkit (SDK) and the data integration of Dynamics AX to those applications.

Previously, Austin began his career as a software developer in the United States Air Force, focusing on hospital information systems. Throughout his career with various companies, he has held positions from software engineer to group program manager. Austin has also served in professional services roles, implementing software solutions and training customers on financial reporting and budgeting solutions.

"We are extremely excited about adding someone of Demetrius Austin's background to our leadership team. We continue to enhance our team with experts who share our vision of the tremendous market opportunities available to BizNet Software," said George McMann, founder, president and CEO of BizNet Software. "Combining the insight of industry experts like Demetrius with our uniquely innovative products and development approach, we are confident we can maximize BizNet's impact and value in the business reporting marketplace."

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**ABOUT BIZNET SOFTWARE:**

BizNet Software®, Inc. (BizNet) develops advanced business reporting products fully integrated with Excel for the mid-market. Founded in 1996 to take the mystery out of databases, BizNet focuses on data integration guided by financial and business professionals with a real-world understanding of corporate financial, operational and technical requirements. BizNet solutions extract and present data with efficient, powerful and easy-to-use tools that leverage existing financial and desktop systems. Its flagship product BizExcelerator creates a direct, real-time link to databases for live access to the most accurate and current data in Excel-based spreadsheet reports. Built upon fundamental business disciplines and controls, BizNet solutions create a self-sufficient work environment for business professionals that streamlines workflow and improves productivity. BizNet Software is a privately held company based in Dallas. More information about the company is available at <http://www.biznetsoftware.com>.

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